



## PUBLIC SAFETY ADVOCACY UPDATE

The **Public Safety Advocacy Update** comes to your inbox with a quick look at events and information you need to stay up to date with the First Responder Network Authority.



### Featured Advocacy Activity: Engaging with Public Safety to Implement Roadmap, Advance Network

On October 8, law enforcement and fire chiefs from around the country joined the First Responder Network Authority (FirstNet Authority) in Reston, Va., to help implement the [recently released Roadmap](#) and kick-off a new approach to engagements with the public safety community.

Meeting with stakeholders at the **Joint Fire Services and Law Enforcement Leadership Roadmap Forum**, our advocacy team zeroed in on the Voice Communications and Situational Awareness domains in the Roadmap, with discussions focusing on police and fire's operational needs in these areas. Those in attendance helped guide the conversation toward actionable outcomes and solutions for the network, based on their most pressing needs.

The forum also served as an important next step in our public safety advocacy efforts around the Roadmap. Our new approach will build upon the engagement model that we have used – and public

safety has come to rely on and trust – for several years. Just as public safety helped us develop the State Plans and the Roadmap, they will continue to be the most valuable source of information in our efforts to improve, expand, and innovate for FirstNet.

Under the new approach, our engagement efforts will strive to be more targeted, issue specific, and outcome oriented, so at the end of the day, the FirstNet Authority and the stakeholders are able to identify tangible solutions for the network. Public safety’s feedback will also help inform the FirstNet Authority’s programs and activities, including [investment opportunities](#) for the network.

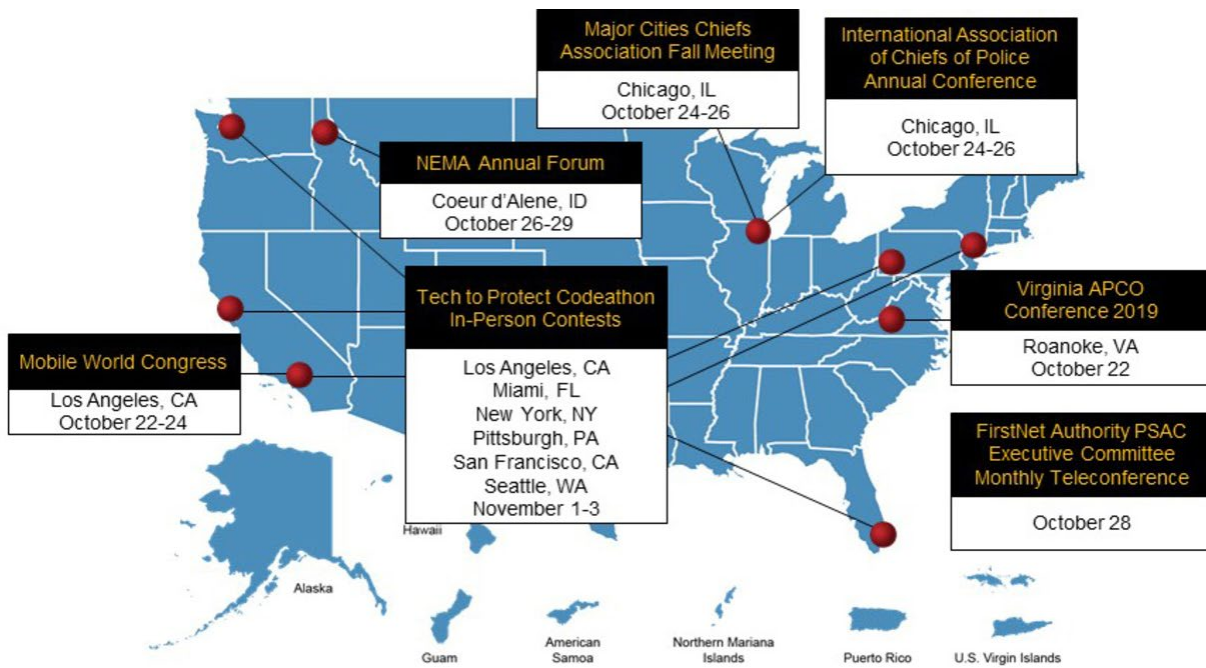
These engagements may take on many forms, including agency workshops; observations of planned events; stakeholder summits; smaller, focus group settings; and others. However, no matter the format, our engagements are built upon three key pillars:

- **Stakeholder Relationships:** Public safety is at the heart of the FirstNet mission and all of the work we do here at the FirstNet Authority. As the network grows and evolves, we will continue to look to our partners in the public safety community for their honest feedback on how the FirstNet Authority can best improve and advance FirstNet.
- **Operational Needs:** We are customizing the engagements to align with the interests and needs of the participating public safety representatives. The discussion topics will focus on the most important technical and operational needs they have identified for their broadband communications. We also plan to collect feedback from FirstNet subscribers on their user experiences. The goal is to gain further insight into public safety’s challenges and experiences with the network, so we can identify possible solutions and methods that best meet their operational needs.
- **Outcomes and Solutions:** The FirstNet Authority will use this feedback to identify areas for potential network development and improvement. This information will help inform updates to the Roadmap, provide suggestions for AT&T FirstNet products and services, and generate ideas for the FirstNet Authority’s programs and investment opportunities.

Our engagement program has always been vital to the success of FirstNet. The FirstNet Authority looks forward to continuing our dialogue with public safety to ensure their voices are heard in the continued evolution and improvement of the network. To engage with a FirstNet Authority public safety advisor in your area, please visit <https://www.firstnet.gov/public-safety/your-advisor>.



## Select Upcoming Public Safety Advocacy Engagements



## FirstNet in Action: Public safety's use and adoption of the network



### FirstNet Investing in Indian Country

The Red Cliff Band of Lake Superior Chippewa's in Wisconsin was the first tribe to participate in in-depth discussions with the FirstNet Authority, and they were the first to sign an agreement with AT&T to build a new cell tower on tribal land. Margaret Gutierrez, National Tribal Government Liaison (Regions I-VIII) for the FirstNet Authority, discusses how this buildout will help both the first responders supporting the Red Cliff Band and the residents who live there.

[Learn more about how FirstNet is supporting tribal communities.](#)



# IACP

Join the FirstNet Authority at IACP 2019  
Chicago, Illinois | October 26-29

## FirstNet Authority heads to the Windy City for IACP 2019

The International Association of Chiefs of Police Annual Conference and Exposition is around the corner. The FirstNet Authority team will be on site to provide updates on the latest developments with the FirstNet network.

[Find out where to find the FirstNet Authority at the conference.](#)

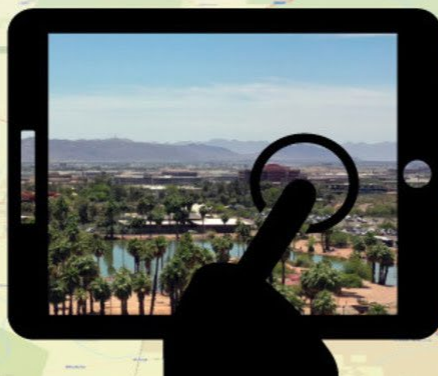


FirstNet sparks important  
conversations for tribes  
along the border

## Podcast: FirstNet sparks important conversations for tribes along the border

In the latest podcast, FirstNet Authority National Tribal Government Liaison Adam Geisler sits down with the Inter Tribal Council of Arizona's Executive Director Maria Dadgar to discuss the jurisdictional and geographical challenges Arizona tribes face and how FirstNet provides a solution.

[Download the podcast and listen to why tribes in Arizona are turning to FirstNet.](#)



Emerging  
tech means  
smarter/faster  
response for  
Mesa PD

## Podcast: Emerging tech means smarter/faster response for Mesa PD

In this episode, Sgt. Frailan Young, Jr. from the Mesa Police Department in Arizona discusses the roll out of FirstNet in his agency and how they are developing new technology, including a mobile app, to enhance response times for law enforcement officers. This episode is the next installment in our FirstNet Authority Roadmap podcast series, focusing on User Experience — [one of six domains](#) that will guide the FirstNet Authority's future activities and investments.

[Discover how FirstNet is enhancing the user experience in Mesa.](#)

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## FirstNet in the news

### Regional Coverage

[AT&T reports network expansion in Henderson County](#) (SurfKY News, KY, October 9)

[Ivy Tech faculty and students place in hackathon](#) (The Herald-Tribune, IN, October 9)

### National Coverage

[Smart Cities Connect 2019: FirstNet Empowers Public Safety, Say First Responders](#) (StateTech, October 8)

[TMA Now Issuing Certificates of Verification for FirstNet Services](#) (Security Sales & Integration, October 7)

[AT&T to Field FirstNet Telecom Service for Seattle Fire Dept; Stacy Schwartz Quoted](#) (Executive Biz, October 7)

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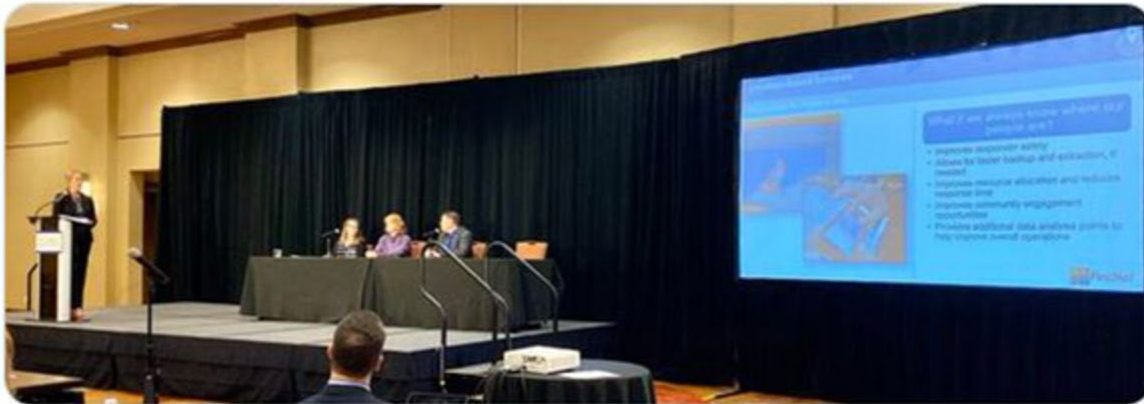
## Be social with FirstNet



**Jeff Bratcher**  
@jrbratch



Jen Harder from [@FirstNetGov](#) leading a great panel discussion here [@APCOIntl](#) ETF focused on “FirstNet’s Efforts to Improve PS Communications” for Location Based Services; Augmented Intelligence; and Mission Critical Video. [#FirstNet](#)





FirstNet, Built with AT&T

@FirstNet



This National [#CrimePreventionMonth](#), we want to thank law enforcement for working with their communities to keep them safe.







**Bill Schrier**  
@billschrier



"To drive the @FirstNetgov Roadmap and Investments we need to hear from #firstresponder public safety agencies about their operational uses and operational needs." @dbuchananFN Dave Buchanan, Director of Public Safety Advocacy at #PERF "FirstNet in the Field" San Jose.







FirstNet Authority   
@FirstNetGov



[#FirstNetinAction](#): One hour after deploying [@FirstNet](#), the Bedrock Road Volunteer Fire Dept put the system to the test. Responding to a house fire in remote Cumberland (MD), firefighters used [@FirstNet's](#) command software and apps. More via [@FireRescue1](#): [firerescue1.com/fire-chief-dig...](https://firerescue1.com/fire-chief-dig...)



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[FirstNet.gov](https://www.firstnet.gov)

